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புதுச்சேரி மாநில அரசிதழ்

La Gazette de L'État de Poudouchéry

The Gazette of Puducherry

PART - I

சிறப்பு வெளியீடு

EXTRAORDINAIRE

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அதிகாரம் பெற்ற
வெளியீடு

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GOVERNMENT OF PUDUCHERRY
CHIEF SECRETARIAT (AGRICULTURE)

(G.O. Ms. No. 22/Ag., Puducherry, dated 02nd January 2024)

NOTIFICATION

The Government of India, Ministry of Agriculture and Farmers Welfare, Department of Agriculture and Farmers Welfare, Agricultural Marketing Division, have issued revised Operational Guidelines 2023 *vide* Letter F.No. 25011/03/2023-M.II-WBT, dated 30-10-2023 of the Agricultural Marketing Division, Department of Agriculture and Farmers Welfare, Ministry of Agriculture and Farmers Welfare, Government of India, for promotion of Central Sector Scheme “National Agriculture Market (NAM)” through Digitization of Agriculture Supply Chain

Management in the Union territory of Puducherry. The Government of Puducherry is implementing this Central Sector Scheme in the Union territory of Puducherry through the Department of Agriculture and Farmers Welfare with the following objectives:

- (i) To expand and consolidate the e-NAM through integrating more markets and promoting *inter-mandi* within State and Inter-state trade.
- (ii) To focus on Warehouses Based Sale (WBS) and e-NWR trade through e-NAM.
- (iii) To proactively formalize new modules to provide benefits to the farmers and FPOs.
- (iv) To open the e-NAM platform beyond APMC/RMC *mandis* to create further competition and ensure competitive price realization to the farmers.
- (v) To strengthen Quality Assaying Systems and to develop trade reliable grade-standards to promote *inter-mandi* and Inter-state e-trade and;
- (vi) To create further demand in market and to benefit farmers, along with the Primary Trade, Secondary Trade will also be undertaken through e-NAM.

2. Accordingly, the Lieutenant-Governor, Puducherry, is pleased to accord approval to constitute a "State Level Sanctioning Committee (SLSC)" with the following Members for implementing the Central Sector Scheme "Promotion of National Agriculture Market (e-NAM) through Digitization of Agriculture Supply Chain Management" in the Union territory of Puducherry.

- (i) The Chief Secretary to Government . . . Chairperson
- (ii) The Secretary to Government (Finance), Puducherry. . . Member
- (iii) The Secretary to Government (Agriculture), Puducherry. . . Member
- (iv) The Director of Agriculture and Farmers Welfare, Puducherry . . . Member
- (v) Representative of Government of India (from DA&FW or SFAC or DMI) not below the rank of Deputy Secretary to Government of India, nominated by Additional Secretary (Marketing), DA&FW. . . Member
- (vi) The Additional Director of Agriculture (LUP&QC), Department of Agriculture and Farmers Welfare, Puducherry. . . Member
- (vii) The Deputy Director of Agriculture (Marketing), Department of Agriculture and Farmers Welfare, Puducherry. . . Member-Secretary.

Terms of Reference

The State Level Sanctioning Committee (SLSC) will *Interalia* be responsible for the following:

- (i) Sanctioning the projects.
- (ii) Monitoring and reviewing progress of the project sanctioned by it.
- (iii) Commissioning/Undertaking field studies to monitor implementation of the projects.
- (iv) Initiating evaluation studies from time to time as may be required.

3. The State Level Sanctioning Committee (SLSC) shall meet as and when required, to implement the terms of reference and the implementation of “National Agriculture Market (e-NAM)” in the Union territory of Puducherry.

(By order of the Lieutenant-Governor)

SUNDARARAJAN. P.,

Deputy Secretary to Government (Agriculture).
